

*xx For enjoying the Food and Wines*

*of the Country, in the Countryxxx*

## THE WINE AND FOOD SOCIETY'S TOURS FOR 1950

Arranged by Lt. Col. G. L. Portham,  
c/o Minns Tours Ltd., 60 Ebury Street, London, S.W.1 Tel. Sloane 4667

No.	Date.	Destination.	Price.
WF1	May 1-6	Oporto and the Douro (6 days) ..	£52
WF2	May 11-22	Sologne, Berry, Auvergne (12 days)	£56
WF3	May 23— June 9	Limousin, Périgord, Béarn, Pyrénées (18 days) .. .. .	£74
WF4	June 10-24	Burgundy and Côtes du Rhône (15 days) .. .. .	£72
WF5	June 25— July 9	Touraine, Anjou, Cognac, Bordeaux (15 days) .. .. .	£72
WF6	July 12-23	Champagne and Alsace (12 days) ..	£60
WF7	Sep. 12-26	Touraine, Anjou, Cognac, Bordeaux (15 days) .. .. .	£72
WF8	Sep. 9— Oct. 1	Burgundy, Piedmont, Lombardy, Venetia, Provence and Côtes du Rhône (23 days) .. .. .	£94
WF9	Oct. 1-12	Champagne and Alsace (12 days) ..	£60

- ★ Dates are reckoned from London back to London.
- ★ Two successive nights are spent in Paris on each tour.  
(except WF1)
- ★ The cost covers all travel, meals, accommodation, tastings  
and local visits. (See also Page 16.) (back page)



THE Society's Tours for 1950 are planned to cover the principal wine and food centres of France, Northern Italy, as well as the Oporto and Douro Valley.

The visits to Portugal, to Burgundy, the Rhône Valley and Northern Italy, to Alsace and to Champagne, to Touraine, Cognac and Bordeaux, are intended for members who are anxious to have a fairly full programme of tastings, visits to growers' and shippers' establishments in the most renowned wine districts. The other visits, although not so specifically of wine interest, are for members who wish to see some of the most interesting regions of old Provincial France which are renowned for a tradition of gastronomic excellence: the local wines, among which are some excellent 'crûs', will be found surprisingly good.

The visit to Portugal is by air. On all the others, travel is by British Motor Pullman Coach, driven by an experienced British driver. Last year it was the general opinion that to go by coach, so far from being the 'school outing' that the more sceptical might have imagined, proved to be a really enjoyable and practical method of seeing the country and of getting to some of the more remote places. The vehicle to be used this season is a 1950 model, and the degree of all-round comfort should be as near to luxury—that much-abused word—as it is possible to contrive. The 33 normal seats are replaced by 21 comfortable armchairs, and it is hoped to fit a small buffet. There is adequate luggage space.

Wine growers and shippers on the Continent will again co-operate with the Society by offering tastings, visits to cellars, vineyards, etc., a kindness which added so much to the interest of last season's tours.

The hotels and restaurants are selected for quality of cooking, with special attention to regional specialities, courtesy, cleanliness and a fair standard of comfort.

On each tour there will be a host, whose task, as mentioned last season, is not to 'organise' members, but to be available for assistance and advice when required. There will be plenty of leisure days on which members may either take part in the arrangements that are made or remain free to do as they please.

Administrative arrangements are made again this year by Lt.-Col. G. L. Portham, who has been on the Continent to complete a survey of routes, accommodation and other details.

As it will NOT be possible to duplicate any of the Tours, members who wish to join any of the Society's Tours are asked to complete and return the blue Booking Sheet as soon as possible.



**Oporto AND THE DOURO**

Day of Tour	Date.	Section.
1	May 1	By air, direct from London to Oporto (about 5 hour's flight).
2-5	„ 2-5	Oporto and Douro Quintas.
6	„ 6	By air, direct from Oporto to London.

This tour has been arranged in close co-operation with the Instituto do Vinho do Porto and the Grémio (Port Wine Shippers' Guild).

Acting on the best local advice, the visit is being made, not during the 'Vendima' at the end of September, but in early May, when everything is green and all the flowers are out.

Members will be taken to see the Quintas in their beautiful setting, the birth process of a Port, and its subsequent development will be explained; and there will be a visit to the famous Shippers' Lodges.

Hospitality is a tradition amongst Port Shippers no less renowned than that of the highest standards which they maintain in wine-making.

**THE COST OF £52 INCLUDES :—**

Air travel from London back to London.

Accommodation and meals whilst in Portugal.

All travel whilst in Portugal.

**FOREIGN CURRENCY.**

The organisers will require a Form V declaration of £5 a head. This sum is NOT additional to the £52 inclusive charge, but does count against the individual's basic allowance of foreign currency.



## IMPORTANT

### THE COST OF EACH TOUR INCLUDES :—

All travel from London back to London.  
Accommodation at comfortable hotels  
Continental breakfast, and special menus for lunch and dinner.  
Table wines.  
Baths. (Private bathrooms, where available, may be reserved at a small extra charge.)  
Tips, service charges and taxes.  
Local excursions, tastings, visits to vineyards, cellars, etc.

### HOTELS AND RESTAURANTS.

Proprietors will co-operate to ensure that, so far as is possible, members will derive the greatest enjoyment and gastronomic experience from their tour. A tradition of hospitality, excellent cooking and cellars, and cleanliness is the general criterion.

### FOREIGN CURRENCY.

The basic allowance of foreign currency for the year is due to commence on May 1st. In the absence (as at mid-February) of official notice that the allowance will be raised for France and Italy, it has been necessary to plan on the basis of last year's £50 a head quota. This means that, after all charges for accommodation, meals and services on the Continent have been met, and which are included in the overall cost of each tour, there will be an average of approximately 18s. a day available to each member as spending money. If, as is likely, the £50 basic is raised, members will have a proportionately larger amount of spending money available.

### BOOKINGS.

Bookings are accepted, subject to space being available, on payment of a deposit of £4 a head: this secures a numbered armchair, which is retained throughout the tour. The right is reserved to refuse a booking without giving a reason for so doing.

### THE COACH.

The Coach is especially designed for comfortable motoring on the Continent. It is driven by an experienced and courteous British driver. The 21 armchairs, which replace the 33 normal coach seats, allow adequate leg and elbow room. There are racks over the seats for small items such as coats, handbags, cameras, etc. Rugs are provided.

### TOUR HOST.

A Tour Host accompanies each tour. An educated man, a linguist (and a gourmet), his task is to ensure the smooth running of all arrangements, to be available for advice and assistance and NOT to organise members.

### PASSPORTS.

For holders of current British passports, issued in the U.K., no visa is required for travel to France or Italy.

### BAGGAGE.

Members are asked to limit themselves to one suitcase not exceeding 30 inches long by 16 inches wide by 8 inches deep, and one smaller case 18 inches long by 12 inches wide by 6 inches deep. These dimensions must NOT be exceeded. Members are relieved of all worry and expense in connection with the handling of their baggage.

### CLOTHES.

Much the same as for a holiday in England at a corresponding time of year. Evening clothes are not necessary.

### LONDON ACCOMMODATION.

As a convenience to members residing outside the London area, overnight accommodation can probably be arranged at hotels in town provided adequate notice is given.

### MAIL.

Members will receive a complete mailing list three weeks before the departure of their respective tour. Four days should be allowed for letters to reach the centres.

### JOINING DETAILS.

Details of time and place of joining, baggage, labels, etc., will be sent three weeks before departure.



# BOOKING APPLICATION

To :—  
Lt.-Col. G. L. PORTHAM,  
c/o MINNS TOURS LTD., 60 Ebury Street, London, S.W.1

Telephone : SLOane 4667

Please book..... person(s) as undernoted for The Wine and Food Society's Tour  
Ref. W.F. No. .... which leaves London on ....

[illegible]

- See plan overleaf. Allowments will be made in order of application.
- Supplement, where available.
- ✕ Passports are valid for five years from the date of issue. They may be renewed for further consecutive periods of one to five years, with a maximum period of validity of ten years from date of issue.
- ❖ De luxe hotel/first class hotel/good second-class hotel.

I enclose cheque value £.....  
being deposit of £4 on each seat, and agree to pay  
the balance three weeks before date of departure.  
I agree to accept the conditions stated on the  
back of this Form.

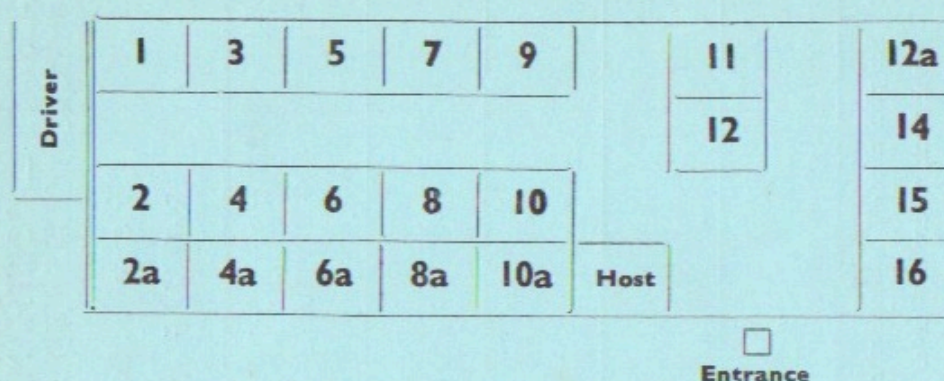
Signed: .....

Date: .....



## SEATING PLAN

(not to scale)



### BOOKING CONDITIONS

**1. GENERAL.**—Whilst every reasonable care is taken, no responsibility is accepted by the organiser, Lt.-Col. Portham, or Minns Tours Ltd., or their agents for any loss, accident, damage, or delay whatsoever, caused to passengers by the defect of any vehicle nor by any failure in the arrangements of any transportation company, hotel or restaurant proprietor, or of any other person or company catering for passengers on the tour or engaged in the operation of the tour.

**2. BOOKINGS** are accepted, subject to accommodation being available, on receipt of the deposit of £4 a head. Bookings may be refused without giving a reason for so doing.

**3. ALTERATION.**—The right is reserved by the organiser to alter the route, itinerary, dates or other arrangements owing to weather, road conditions or for any other reasonable cause, and to substitute other hotels for those named. Such alterations will be made in the best interests of passengers.

**4. CANCELLATION—By Passengers.**—(i) If a booking is cancelled, the deposit paid will be valid against any other Wine and Food Tour in 1950, subject to space being available. Refund of a deposit is at the organiser's discretion and will normally be made, less any expenses incurred, if the reservation booked by the deposit is resold. (ii) If a passenger wishes to withdraw from a tour after final payment is made, the refund of such monies, less any expenses incurred, will normally be made only if the reservation is resold.

**By the Organiser.**—The right is reserved to cancel a tour owing to an insufficient number of bookings or for any other cause, in which case the refund of all monies received will be tendered and all further liability of the organiser shall cease.

**5. MODIFICATION OR ABANDONMENT** of tours by passengers after departure cannot be accepted as the basis of a claim for refund against the organiser, whether such abandonment or modification is caused by reasons of illness or by any other cause.

**6. COST OF TOUR.**—The prices quoted for each tour are fixed in accordance with the rates of exchange at present operating. The organiser reserves the right to modify such prices by reason of any variation in the rates of exchange, or unforeseen circumstances.

**7. BAGGAGE** Whilst every reasonable care is taken to safeguard passengers' baggage and effects, no responsibility can be accepted for loss or damage thereto. "All Risks" baggage Insurance can be effected at low rates.

### RATES FOR BAGGAGE INSURANCE OF THE RAILWAY PASSENGERS' ASSURANCE CO.

Period	Sum Insured				
	£50	£75	£100	£200	£250
Up to 17 Days	5/-	7/6	10/-	20/-	25/-
Up to 3 Weeks	7/6	11/3	15/-	30/-	37/6
Up to 1 Month	10/-	15/-	20/-	40/-	50/-